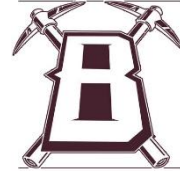




Bangor Boys Basketball



Social Media Policy

Each student-athlete must remember that playing and competing for the Bangor Area School District Basketball Team is a privilege. As a student-athlete, you represent the Bangor Area School District. You are expected to portray yourself, your team, and the school district in a positive manner at all times. The Bangor Basketball Team recognizes the potential organizational benefits of Social Media. Social Media, when used effectively, is a conversation between users and is therefore open to comments, both good and bad. In the ever-popular world of Social Media, one can quickly forget just how powerful this communication tool can be and the significant impact it can have on an individual, friends, family, teammates, etc.

As a student-athlete participating in basketball at Bangor High School/Bangor Middle School, you are a representative of the school and are always in the public eye whether you think so or not. As a student-athlete, you are held to a higher standard than other students at Bangor High School/Bangor Middle School. Please keep in mind the following guidelines below as you participate on the various Social Media sites. If Bangor basketball players choose to have profiles on social networking websites, they will be held accountable for any and all material on their profile. The following provisions will apply to profiles on these sites:

1. No offensive or inappropriate pictures/videos are posted
2. No offensive or inappropriate comments are posted

Content posted by student-athletes at other high schools or middle schools or even other students at Bangor Area School District may not be acceptable on your profile. If you retweet something, you agree with it or promote it. Do not talk about your opponents in a negative fashion. Stay away from trash talking your past, present or future opponents. Do not discuss injuries, either yours or that of any of your teammates. Never post pictures from the locker room, practice or game without the permission of the athletic director or head coach. Violations of the above provisions may result in disciplinary action, including temporary or permanent suspension from the team, as determined by the athletic director and head coach.

We offer the following advice. "One of the problems with Social Media is that it is instant and EVERYONE can see what you are posting. Respect your followers and friends. Remember that what you post is forever. Everything you post is public information- any text or photo placed online is completely out of your control the moment it is placed online- even if you limit access to your site. Information (including pictures, videos, and comments) may be accessible even after you remove it. Once you post a photo or comment on a social networking site, that photo or comment becomes the property of the site and may be searchable even after you remove it."

The basis of this policy is simple:

- Be mature.
- Be ethical.
- Be thoughtful.

I understand and agree to all that is on this social media policy.